



2017 Sponsorship Programs

General Information

Iowa Code Camp is twice a year conference focused on software development education. It was founded in 2008 by a group of Iowa-based user group leaders who sought to bring together developers with a desire to share knowledge and to advance the level of software talent in our state. To that end, we organize two, single-day conferences per year, which are free to attend, and invite developers from around the region, and beyond, to speak and share their experience.

- Iowa Code Camp is celebrating its 10th year of hosting 2 events per year!
- Organized and run entirely by volunteers
- Funded entirely by your sponsorship, our events are free for attendees
- Attendance at events has grown steadily and now averages 165 attendees in our spring/summer event in Eastern Iowa and 240 at our fall event in the Des Moines area.
- Our audience is the computer software industry in Iowa and surrounding states. Our attendees are primarily computer software developers and software development managers. Since all events are on a Saturday, our attendees are the progressive, knowledge seeking developers who are willing to invest their own time to further themselves and to share with others.
- Our email reach exceeds 1,900 recipients, made up almost completely of those that have attended an event in the past. Our Twitter following is nearly 1,100.

Platinum Level

Availability: 5

Cost: \$2,000

Benefits:

- A table at the event to use how you see fit. Table length maximum of 6'.
- A room named after your organization during the event.
- Your logo receives the most prominent placement among sponsors.
- Repeated mentions at the event general sessions.
- Exposure on marketing materials and logo on the sponsor sheet handout.
- Logo on our sponsor sheet handout.
- Linked logo on our web site sponsors page.

After Party Sponsor

Availability: 1

Cost: \$2,500

Benefits:

- After party promoted with the name of your organization.
 - Example: "ABC Company After Party".
- The opportunity to distribute swag at after party and send representatives to mingle with developers.
- A table at the event to use how you see fit. Table length maximum of 6'.
- Prominent logo placement among sponsors.
- Mentions at the event general sessions.
- Exposure on marketing materials and logo on the sponsor sheet handout.
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Lunch Sponsor

Availability: 1

Cost: \$2,500

Benefits:

- Lunch is promoted as “sponsored by” your organization
 - Example: “Lunch sponsored by ABC Company”
- You can display organization signage at the lunch event.
- A table at the event to use how you see fit. Table length maximum of 6’.
- Prominent logo placement among sponsors.
- Mentions at the event general sessions.
- Exposure on marketing materials and logo on the sponsor sheet handout.
- Logo on our sponsor sheet handout.
- Linked logo on our web site sponsors page.

Breakfast Sponsor

Availability: 1

Cost: \$2,500

Benefits:

- Breakfast is promoted as “sponsored by” your organization
 - Example: “Breakfast sponsored by ABC Company”
- You can display organization signage at the breakfast event.
- A table at the event to use how you see fit. Table length maximum of 6’.
- Your logo receives the most prominent placement among sponsors.
- Mentions at the event general sessions.
- Exposure on marketing materials and logo on the sponsor sheet handout.
- Logo on our sponsor sheet handout.
- Linked logo on our web site sponsors page.

Gold Level

Availability: 5

Cost: \$1,000

Benefits:

- A room named after your organization during the event (availability may be limited).
- Mention during the event’s general sessions.
- Exposure on marketing materials and your logo on the sponsor sheet handout.
- Logo on our sponsor sheet handout.
- Linked logo on our web site sponsors page.

Silver Level

Availability: 5

Cost: \$500

Benefits:

- Mention during the event’s opening session.
- Exposure on marketing materials on a space available basis.
- Logo on our sponsor sheet handout.
- Linked logo on our web site sponsors page.



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Supporters

Availability: Unlimited

Cost: \$500 value in software licenses and prizes.

Benefits:

- Mention on our sponsor sheet handout.
- When giving away donated door prizes, sponsor is named as the donator.
- Linked logo on our web site sponsors page.

Swag For the Bag

We are always interested in having swag from our sponsors to either put in the attendees' bag or to set out for them to pick up. If you have items you, as a participant in our sponsorship program, would like to distribute, please let us know.