



2016 Sponsorship Programs

General Information

- Iowa Code Camp is in its 9th year of hosting 2 events per year.
- Attendance at events has grown steadily and now averages 165 attendees in our spring event in Eastern Iowa, with 2014's summer event reaching 206 attendees. The fall event in the Des Moines area is even larger, averaging 240 attendees.
- Our audience is the computer software industry in Iowa and surrounding states. Our attendees are primarily computer software developers.
- Our email reach exceeds 1,700 recipients, made up almost completely of those that have attended an event in the past.

Platinum Level

Availability: 5

Cost: \$2,000

Benefits:

- A table at the event to use how you see fit. Table length maximum of 6'.
- A room named after your organization during the event.
- Your logo receives the most prominent placement among sponsors.
- Repeated mentions at the event general sessions.
- Exposure on marketing materials and logo on the sponsor sheet handout.
- Logo on our sponsor sheet handout.
- Linked logo on our web site sponsors page.

After Party Sponsor

Availability: 1

Cost: \$2,500

Benefits:

- After party promoted with the name of your organization.
 - Example: "ABC Company After Party".
- The opportunity to distribute swag at after party and send representatives to mingle with developers.
- A table at the event to use how you see fit. Table length maximum of 6'.
- Prominent logo placement among sponsors.
- Mentions at the event general sessions.
- Exposure on marketing materials and logo on the sponsor sheet handout.
- Logo on our sponsor sheet handout.
- Linked logo on our web site sponsors page.

Lunch Sponsor

Availability: 1

Cost: \$2,500

Benefits:

- Lunch is promoted as "sponsored by" your organization
 - Example: "Lunch sponsored by ABC Company"
- You can display organization signage at the lunch event.
- A table at the event to use how you see fit. Table length maximum of 6'.
- Prominent logo placement among sponsors.
- Mentions at the event general sessions.
- Exposure on marketing materials and logo on the sponsor sheet handout.
- Logo on our sponsor sheet handout.
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Breakfast Sponsor

Availability: 1

Cost: \$2,500

Benefits:

- Breakfast is promoted as “sponsored by” your organization
 - Example: “Breakfast sponsored by ABC Company”
- You can display organization signage at the breakfast event.
- A table at the event to use how you see fit. Table length maximum of 6’.
- Your logo receives the most prominent placement among sponsors.
- Mentions at the event general sessions.
- Exposure on marketing materials and logo on the sponsor sheet handout.
- Logo on our sponsor sheet handout.
- Linked logo on our web site sponsors page.

Gold Level

Availability: 5

Cost: \$1,000

Benefits:

- A room named after your organization during the event (availability may be limited).
- Mention during the event’s general sessions.
- Exposure on marketing materials and your logo on the sponsor sheet handout.
- Logo on our sponsor sheet handout.
- Linked logo on our web site sponsors page.

Silver Level

Availability: 5

Cost: \$500

Benefits:

- Mention during the event’s opening session.
- Exposure on marketing materials on a space available basis.
- Logo on our sponsor sheet handout.
- Linked logo on our web site sponsors page.

Supporters

Availability: Unlimited

Cost: \$500 value in software licenses and prizes.

Benefits:

- Mention on our sponsor sheet handout.
- When giving away donated door prizes, sponsor is named as the donator.
- Linked logo on our web site sponsors page.

Swag For the Bag

We are always interested in having swag from our sponsors to either put in the attendees’ bag or to set out for them to pick up. If you have items you, as a participant in our sponsorship program, would like to distribute, please let us know.